

Re: Summer in the City

Subject: Re: Summer in the City
From: Michael Lamb <Michael@downtownnews.com>
Date: 07/25/2017 11:31 AM
To: Michael Filson <mfilson@downtownla.com>

Perfect

Michael Lamb
Account Executive
Los Angeles Downtown News
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213-482-5932 Direct
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<http://www.ladowntownnews.com/>

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On Jul 25, 2017, at 11:24 AM, Michael Filson <mfilson@downtownla.com> wrote:

Kevin,

We are going to run a SITC add in the DT News. Please see the notes below. We can use what we did last year.

Michael,
I would like Wednesday and Thursday for the eblasts.

Thanks!

-Mike

From: Michael Lamb <Michael@downtownnews.com>
Sent: Tuesday, July 25, 2017 11:29:03 AM
To: Michael Filson
Cc: Kevin Begovich
Subject: Re: Summer in the City

Great.
Send me the print ad by this Thursday, ad specs attached.

Send the banner ads for the eblasts by this Friday, 728 x 90 and link.
Next week Monday and Tuesday are taken, You can have Wed, Thurs? or Fri?

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On Jul 25, 2017, at 11:15 AM, Michael Filson <mfilson@downtownla.com> wrote:

Ok, I'll do that!!
When is the ad due?
For the e-blasts, what do you need?

From: Michael Lamb <Michael@ladowntownnews.com>
Sent: Tuesday, July 25, 2017 11:19:56 AM
To: Michael Filson
Subject: Re: Summer in the City

Yes sir. No additional money

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Account Executive
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On Jul 25, 2017, at 11:10 AM, Michael Filson <mfilson@downtownla.com> wrote:

Michael,

Would that cover the ad and the 2 eblasts?

From: Michael Lamb <Michael@downtownnews.com>

Sent: Tuesday, July 25, 2017 10:54:59 AM

To: Michael Filson

Subject: Summer in the City

Hey

Do you want to run 1/2 page in the 7/31 issue plus 2 eblasts for the Summer in the City Campaign using the \$1400 credit you have?

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